

## The "Serious" Video

	<b>Demonstrated a very high understanding of concepts and met expectations</b>	<b>Demonstrated a high understanding of concepts and met expectations</b>	<b>Demonstrated considerable understanding of concepts, nearing expectations</b>	<b>Demonstrated limited understanding of concepts and ideas</b>	<b>Not completed</b>
<b>Preproduction and Planning</b>					
Organization, time management, making use of school's equipment and not wasting class time.	10	8	6	4	0
Use of storyboards, questioning, scripts and written material included.	5	4	3	2	0
Sub-total:	/15				
<b>Footage Taped for Video</b>					
Contains a variety of well thought out camera angles	10	8	6	4	0
Shots have lighting and camera stability that are appealing	10	8	6	4	0
Professionalism and effort was evident for the video's purpose.	10	8	6	4	0
Sub-total:	/30				
<b>Sound and Audio Editing Techniques</b>					
Edited to eliminate unwanted footage	10	8	6	4	0
Secondary sounds, voiceovers were used effectively and proper levels	10	8	6	4	0
Smooth Transitions	5	4	3	2	0
Titles and credits were created in Live Type and look professional for the purpose needed.	10	8	6	4	0
Sub-total:	/35				
<b>TOTAL:</b>	<b>/80</b>				