

The Serious Video

A Professional Look at Some Important Topics

There comes a time in life where comedy and goofing off have to take a back seat to let a serious more important message take centre stage. In this project you will take a professional approach to covering a very important topic. By using a creative, professional approach to one of the topics below you will create a mid length educational video that you will burn to DVD.

Procedure:

Step 1: Pick a group of 3-4 people

Step 2: Communicate with the contact person to figure out their needs and specific requirements for their video project. You will be in constant contact with this person. Let them know timelines and any info or ideas you may have along the way.

Step 3: Preproduction (brainstorming storyboarding, scripts, rough notes, interview questions and/or shot lists) This will all be handed in.

Step 4: Videotape each required scene, getting multiple takes of each shot (if possible) and import footage to your Mac

Step 5: Professionally edit the video. Take care to eliminate unwanted footage and transitions, titles, credits and voiceovers.

Step 6: Render the video (see my website for instructions) and export a full quality QuickTime file to the external HD.

Step 7: Using iDVD burn a DVD of your video to give to your contact

Step 8: Allow your contact to view the video and ask them for input. Any changes you need to make, make them.

Step 9: Repeat Steps 5-8 until your contact is perfectly satisfied.

Step 10: Allow me to mark the video

Topics Choices:

Dare

School Promotional Video For Grade 8 Students

Grade 9 Tech Promotional Video

SHSM Video

IPP Video

First Nations Students

Contact: Joe Ernst

Contact: Mr. Alagna

Contact: Mr. Beyerle

Contact: Mrs. Forster

Contact: Mr. Beyerle

Contact: John Macdonald

My Additional Criteria:

- Must contain voiceovers
- Professional Opening Titles/Intertitles using Live Type, Photoshop and Key framing
- Professional Scrolling credits
- Must contain a variety of camera angles
- Must be edited to eliminate unwanted footage and have smooth transitions
- Must be professional shot (smooth, still shots)
- Must contain some form of Preproduction