## Grade 11 & 12 Introduction Video

It's the beginning of the semester and you are all eager to get your hands on the video cameras. All of you have completed the Grade 11 Communications Technology course and are comfortable using the cameras and have the basic skills to complete a video. Last years course was demanding and very structured, this year your course will be just as demanding, but unlike last years course you will have more options and pathways to lead you to a final video piece. This is your chance to design the first of many videos. The criteria for this video are as follows:

Your challenge is to create an original, creative video. Insure you read all instructions and meet all criteria.

## The video must:

- Be suitable subject matter
- Be creative and original
- Contain a detailed storyboard, including dialogue
- Be up to 2 minutes in length
- Contain credits and a Photoshop-ed title (1280x 720 pixels, RGB, 72 DPI)
- Contain music of your choice
- Have some secondary sound added/voice over
- Use a variety of camera angles and camera movements
- Be edited to eliminate unwanted footage and have smooth transitions

All video footage for this project must be taped at school. Any additional equipment, props or costumes must be brought in by you and your team. Do not bug other students, teachers or staff during the production

See the rubric for more information.