

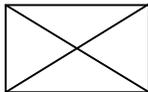
## Yearbook Theme and Layout Study

Using Indesign, you are to make mock layout spreads (DPS) for the upcoming yearbook. Remember the theme of the yearbook and try to use it throughout your spreads. Themes can be expressed using fonts, folios, colours, textures, backgrounds and by using other elements in your design. Think of the school population and DPSs that will appeal to most of the students at NPC. It is impossible to appeal to every student but try. Carry out the choice of theme throughout the book. You are to create one sports DPS and one DPS from any section of your choice.

For the sports DPS please include: 4 teams, 4 team lists, 4 write-ups, 4 season score-boards.

### On each inside Double Page Spread

- ◆ Should be two pages (facing pages) 8.5 x 11 created in Indesign.
- ◆ Carry the theme throughout the DPS
- ◆ Any images (photographs or graphics used must be 300 DPI at the size you want to use them at.
- ◆ Each spread should contain folios and headers or footers. Remember odd numbers are always on the right side
- ◆ Bleed all elements that touch the edge of the page by giving it a 1/8" bleed
- ◆ Bleed any object that is within 1/4" of the page edge, or move it further from the edge
- ◆ If things are close to lining up, line Them up.
- ◆ Make good design choices and try to have a dominate photo on your non-sports spread.
- ◆ Try to eliminate trapped white space.
- ◆ Any pictures of students can be depicted as a rectangle with a x through it. Or download an image from the Internet to use as a placeholder.



|   | Demonstrated a very high understanding of concepts and met expectations | Demonstrated a high understanding of concepts and met expectations | Demonstrated some understanding of concepts, nearing expectations | Demonstrated limited understanding of concepts and ideas | Not completed |
|---|---|--|---|--|---------------|
| <b>Yearbook Theme and Layout Study</b>                                      |   |  |   |  |               |
| Correct specifications size and resolution including all needed information | 5   | 4  | 3   | 2.5  | 0             |
| Professionally created/well laid out/good design elements                   | 10  | 8  | 6   | 5  | 0             |
| Theme is properly demonstrated throughout the spreads                       | 10  | 8  | 6   | 5  | 0             |
| <b>Total:</b>   | /25   |  |   |  |               |
|   |   |  |   |  |               |
|   |   |  |   |  |               |

Students: \_\_\_\_\_