

Yearbook Cover Assignment

They say you can't judge a book by its cover, but a good cover will help you sell more books.

Using Adobe Photoshop, create a cover for the NPC Yearbook. Take the suggested theme of the yearbook and some of the ideas that we have discussed in class and create—to the best of your abilities—a yearbook cover that will grab the reader's attention. Think of the school population and create a cover that will appeal to most of the students at NPC. It is impossible to appeal to every student but try. When creating the cover, remember that the theme will have to be carried out throughout the book and of course, it has to be school appropriate.

The Cover

- 19.5 inches x 12.5 inches on white, blank paper (this is for front and back...the front is on the right, back on the left) OR 8.5 inches by 11 inches, front cover only (actual cover will be a bit bigger)
- 300 PPI and in CMYK Colour Space
- 4 Thumbnails of the cover should be drawn and approved BEFORE you start on the computer. *Remember the rules for good thumbnails.*

The cover MUST have a central focus and should include the following Info:

- North Park Collegiate - Vocational School
- Highlights
- Edition or Volume #59

Note: Images taken with a digital camera will have a better resolution than images from the Internet

RUBRIC

	Demonstrated a very high understanding of concepts and met expectations	Demonstrated a high understanding of concepts and met expectations	Demonstrated some understanding of concepts, nearing expectations	Demonstrated limited understanding of concepts and ideas	Not completed
Cover Design					
Correct specifications, size and resolution including all needed information	5	4	3	2.5	-2.5
Professionally created/well laid out	5	4	3	2.5	-2.5
Will catch the viewers Attention	5	4	3	2.5	-2.5
Theme is properly presented and demonstrated	5	4	3	2.5	-2.5
Design Skills	10	8	6	5	-5
Subtotal: /30					
Thumbnails					
Thumbnails are neat, detailed and completed before computer use, in pencil or black pen	5	4	3	2.5	-2.5
Thumbnails explore various ideas within the theme	5	4	3	2.5	-2.5
Subtotal: /10					
TOTAL: /40					

Comment: