

# TGJ20 – Communications Technology

## Video Assignment

Working in groups, your assignment is to create a 2-minute **“How To”** video. It could be how to tie your shoes or how to make friends: virtually any topic, as long as it complies with the school’s code of conduct. A simple concept usually works best. *Keep in mind if the principal would approve of it.*

You will brainstorm your ideas with your group.

**EACH GROUP** will submit:

- Treatment/proposal
- Script
- Storyboard
- Final Video

Your video must include *at least 4* different camera shots, 2 different camera angles and 3 camera movement.

### “HOW TO” VIDEO RUBRIC

Group Members: \_\_\_\_\_

Total Mark: \_\_\_\_\_/80

<u>Criteria</u>	<u>Level 4</u> Demonstrated a very high understanding of concepts completing all expectations	<u>Level 3</u> Demonstrated a high level of understanding of concepts and met expectations	<u>Level 2</u> Demonstrated considerable understanding of concepts, nearing expectations	<u>Level 1</u> Demonstrated limited understanding of concepts and ideas	Achievement Not Demonstrated
Complete & detailed script & storyboards	20	16	12	10	0
Editing: Use of transitions, titles, music etc.	20	16	12	10	0
Final video & overall camera techniques <ul style="list-style-type: none"> <li>• Quality audio</li> <li>• Variety of shots/angles/movements</li> <li>• Steady shots</li> <li>• Good lighting</li> <li>• Titles</li> <li>• Graphics</li> </ul>	40	32	24	20	0