

Packaging Project

	Demonstrated a very high understanding of concepts and met expectations	Demonstrated a high understanding of concepts and met expectations	Demonstrated some understanding of concepts, nearing expectations	Demonstrated limited understanding of concepts and ideas	Not completed
Prototype Frosh kit Design					
Internal Design Understanding and demonstration of design needs to meet packaging requirements	15	12	9	6	0
External Understanding and demonstration of design needs to meet packaging requirements	15	12	9	6	0
Well chosen and used materials	10	8	6	4	0
Safety and equality of products taken into account	10	8	6	4	0
Sub-total:	/50				
One Page Write Up					
Internal justification of design (materials used)	5	4	3	2	0
External justification of design (appearance and marketability)	5	4	3	2	0
Well organized and complete	10	8	6	4	0
Sub-total:	/20				
Paper Template					
All areas measured correctly (measurements listed are actual size no scaled size)	5	4	3	2	0
Is an accurate representation of the package if laid out flat	10	8	6	4	0
Effort and professionalism is evident	5	4	3	2	0
Sub-total:	/20				
TOTAL:	/70				

Students: _____ / _____ / _____ / _____