Course Name: **Communications Technology, Graphic Communication: TGJ20**

Course Description:

This course introduces students to communications technology from a media perspective. Students will work in the areas of TV/video and movie production, radio and audio production, print and graphic communications, photography, and animation. Student projects may include computer-based activities such as creating videos, editing photos, working with audio, cartooning, developing animations, and designing web pages. Students will also develop an awareness of environmental and societal issues related to communications technology and training pathways and career opportunities in the various communications technology fields.

Prerequisite: a **heartbeat and willingness to attend, learn and hand in work**

Teacher: **Mr. Nathan Beyerle**   nathan.beyerle@granderie.ca   **Room:136**

Course Learning Goals:

By the end of this course, you will:

✓Demonstrate an understanding of the core concepts, techniques, and skills required to produce a range of communications products.

✓Use creativity, problem-solving and organizational skills during the planning and development stages of various assignments.

✓Identify and describe the impact of communications technologies and activities on society and the environment.

✓Show an understanding of and apply safe work practices in communications technology activities.

✓Explore and identify career opportunities in communications technology and demonstrate an understanding of the skills, work habits, education, and training required for entry into postsecondary programs or employment in these fields.

Outline of Units:

Unit 1 – Intro
Unit 2 – Design & Typography
Unit 3 – Illustrator
Unit 4 – Indesign
Unit 5 – Photoshop
Unit 6 – Printing
Unit 7 – Multi page Production

Evaluation:

Term work will count for **70%** of the final mark in the course; the final evaluation will count for **30%**.
The Final Evaluation: Exam **15%**, Final Project **15%**

Plagiarism and Cheating:

Plagiarism of all print or electronic (Internet) material on assessment/evaluation tasks is **forbidden**. Plagiarism/copying student work and taking credit as one's own or allowing your own work to be used by another is also strictly forbidden. Any act of plagiarism, allowing your work to be copied, copying another's work and /or cheating will result in a mark of **zero** for all parties involved.

Tests:

Missed tests will be written the first day back to school or a mark of zero will be assigned unless alternative arrangements have been made in advance.

Reporting:

A progress report will be sent home shortly before Parent-Teacher Interviews. A formal report will be issued at mid-term, and again at the end of the semester.

Learning Skills:

The development of learning skills and work habits is an integral part of a student's learning. Assessment of progress in the areas of responsibility, organization, independent work, collaboration, initiative, and self-regulation will be reported on the midterm and final report cards.

Assignment Sheets & Rubrics:
http://www.nathanbeyerle.com